Abdallah Jabr

Product Manager | UI/UX Designer | Product Owner · B.Sc. Computer Science
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Professional Summary

Product Manager & Owner and UI/UX Designer with 3+ years of end-to-end ownership of two mobile apps, two websites, and other products, from discovery and roadmap to delivery and post-launch iteration. Computer Science graduate who grounds every product decision in user research and technical feasibility. Single product decision-maker at Homyt Creative Solutions, turning business goals into prioritized backlogs, shipped features, and measurable outcomes. Fluent in Agile/Scrum, Jira, product analytics, and AI-assisted workflows.

Work Experience

Product Manager | Lead UI/UX Designer | Product Owner

Homyt Creative Solutions | Ramallah, Palestine | Mar 2024 - Present

- Lead product and design for two mobile apps and one website serving 3M+ registered users: Redz, a series-based content app, and Momyt Meet, a meetups and find new friends app.
- Own product strategy end-to-end for Redz and Momyt Meet, from defining requirements and roadmap to designing and validating the user experience, as the single product decision-maker.
- Shipped a wide range of Redz features from concept to release, including the core features: Series (solo and collaborative videos), Anonymous, an in-app Wallet, and the Redz Verification and Premium subscriptions.
- Defined and launched Momyt Meet's end-to-end meetup flow (create, invite, join, coordinate activities) and the Find feature, which connects users with people nearby or in a chosen location.
- Drive discovery through usability tests and A/B experiments, feeding validated findings back into product and design iterations.
- Continuously refine the products based on user feedback, performance, analytics data, and mobile UX trends, prioritizing improvements directly in the backlog
- Design end-to-end user flows, wireframes, high-fidelity prototypes, and build and maintain the shared design system (components, typography, color, accessibility standards) that keeps apps consistent and scalable.
- Define information architecture and interaction patterns for core features, balancing user needs, technical constraints, and mobile UX best practices.
- Use AI tools to explore design ideas and best practices, write content, and analyze research faster
- Own the backlog in Jira, writing user stories and acceptance criteria that translate business goals into design and engineering tasks, a dual perspective that keeps design intent from getting lost in handoff.
- Lead agile ceremonies (sprint planning, stand-ups, reviews, retrospectives) as both product decision-maker and design lead, keeping delivery on schedule and aligned with UX quality standards.

UI/UX Designer

Foras Palestine | Ramallah, Palestine | Sep 2023 - Mar 2024

- Led the full redesign, revamp, and rebuild of the existing **Foras.ps** platform, from requirements to sign-off, presenting decisions to stakeholders and iterating on feedback and usability testing.
- Gathered and analyzed requirements, ran user research and competitor analysis, and turned the findings into a new sitemap and information architecture covering the entire platform.
- Built the Foras design system from scratch (components, styles, and guidelines), giving the team one reusable foundation for every new page.

Software Systems Developer

Cairo Amman Bank | Ramallah, Palestine | Jun 2023 - Mar 2024

- Handled internal requests from departments and branches across the bank, delivering new forms, system modifications, and process improvements.
- Gathered requirements directly from the requesting teams and turned them into internal software tools, maintaining them in daily operations.
- Improved system efficiency and documentation for tools, making them easier to use, support, and hand over.

Teacher Assistant and IT Coordinator

Paltel Group Foundation (PGF) | Ramallah, Palestine | Jul 2018 - Nov 2022

- Mentored 80+ high school students in programming and web development through Code for Palestine, and owned IT coordination for PGF's coding and entrepreneurship programs

Artificial Intelligence Trainer
Palestine EdTech Hub | Ramallah, Palestine | Jun 2021- Feb 2022

- Co-delivered a bootcamp with a UK Computer Science specialist, teaching programming and game development (Scratch, Micro: Bit) to 30+ students across 2 cohorts

Education

Bachelor's degree in Computer Science
Birzeit University | Ramallah, Palestine | Aug 2018 - Jul 2022

Internships & Traineeships

- **Front-end Development with React Intern** *(Gaza Sky Geeks | Ramallah, Palestine | Feb – Jun 2023)*: Built full-stack projects with React, including a **Spotify clone** powered by the Spotify Web API, and strengthened foundations in OOP, data structures, algorithms, databases, design patterns, and system design
- **Skills for Success Program Intern** *(Amideast and Legacy International | Palestine and USA, Jan – May, Oct 2022)*: Completed 120 hours of employability training and 20 hours of business English, then was selected for a small intensive bootcamp group and chosen to represent emerging Palestinian youth in a Professional Development Immersion Program in the USA.
- **Front-end Intern** *(Blue Ltd. Inc. | Ramallah, Palestine | Jun – Aug 2021)*: Built front-end projects from provided design files and connected them to MySQL databases through PHP and phpMyAdmin.

Honors, Hackathons & Fellowships

- **KOICA Entrepreneurship Training Fellowship and Startup Support Program Global Hackathon** (Seoul, South Korea, 2019): selected by Paltel Group Foundation for a tech and cultural exchange with South Korean entrepreneur students.
- **Code for Palestine Graduate** (3-year tech program, 2015 – 2017): selected from 300+ applicants for a program covering programming, entrepreneurial skills, and design thinking.

Certificates, Achievements & Accomplishments

- Google UX Design Professional Certificate · 2024 | Online
- Front-end development with React Training Program · 2023 | Nablus, Palestine
- Professional Development Immersion Program · 2022 | Washington, D.C./ New York, USA
- Employability and Business English Training · 2022 | Ramallah, Palestine
- Google Digital and Social Media Marketing · 2021 | Online
- KOICA Palestine Startup Support Program Global Hackathon · 2019 | Seoul, South Korea

Leadership & Community Involvement

- **Co-founder, Birzeit Hub** *(Global Shapers - World Economic Forum | Ramallah, Palestine | Sep 2022 –Aug 2024)*: Co-led the hub, organizing community initiatives and workshops that turned youth ideas into actionable local projects.
- **Designer, Marketing Team** *(Google Developer Student Clubs (GDSC) | Birzeit University | Sep 2021 – Jul 2022)*: Designed visual materials and branding assets for university tech events and competitions.

Core Competencies

- **Product Management:** Product Strategy & Roadmapping, Backlog Ownership, User Stories & Acceptance Criteria, Prioritization, KPIs & Product Analytics, Stakeholder Management, Agile/Scrum
- **Design & Research:** User Research, Usability Testing, A/B Testing, Wireframing, Prototyping, Information Architecture, Design Systems, Human-Centered Design, Accessibility
- **Leadership & Soft Skills:** Cross-functional Leadership, Mentorship, Critical Thinking, Problem-Solving, Communication, Negotiation, Collaboration
- **AI Tools:** Figma AI, Figma Make, Manus, ChatGPT, Claude
- **Technical:** Java, HTML5, CSS3, JavaScript (ES6), React, Bootstrap, MySQL, phpMyAdmin
- **Tools:** Figma, Jira, Confluence, Git, **GitHub**, Canva, Notion, Google Workspace, Slack, Zoom
- **Languages:** Arabic (Native), English (Professional)